



Katimavik volunteers present on the field and in the web community for International Volunteer Day 2011

Montreal, December 5th, 2011 – Katimavik, Canada’s premier national youth learning through volunteer service organization, celebrated the United Nations’ International Volunteer Day (IVD) this past December 5th. 53 Katimavik houses with more than 500 volunteers across Canada participated in marking the day through organized volunteer activities as well as appreciation and outreach events.

In parallel, taking advantage of this year’s theme for IVD ***Volunteering Matters: Light-up our World***, Katimavik launched its own new social media applications in order to connect volunteers from around the world through the use of social media, creating a digital mosaic of photos and videos to demonstrate the global importance of volunteerism and engagement.

Katimavik’s new social media initiative includes updated YouTube, Facebook and Twitter applications to help volunteers and alumni connect and share experiences of local development and cultural exploration with the communities they work with.

Visit Katimavik’s new YouTube channel at www.youtube.com/user/KatimavikTV and follow us on Twitter [@Katimavik](https://twitter.com/Katimavik) to learn more.

– 30 –

About Katimavik

Katimavik is Canada’s premier national youth learning through volunteer service organization. Since its foundation in 1977, more than 30,000 young Canadians have participated in Katimavik programs. Katimavik provides young Canadians with the opportunity to volunteer in community development initiatives across the country and develop valuable, transferable employment skills. Katimavik service and learning programs focus on the development of lifelong personal, professional and social competencies in the areas of civic engagement, healthy lifestyle, cultural discovery, official languages, communication, environmental stewardship and project coordination. For the 2011-2012 program year, Katimavik will be present in 52 communities in which more than 1, 100 volunteers will be dispersed throughout the country.

For further information on Katimavik please visit www.katimavik.org or visit our blog at www.gokatimavik.com

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[AGIR. APPRENDRE. BÂTIR UN PAYS... UNE COMMUNAUTÉ À LA FOIS.]